

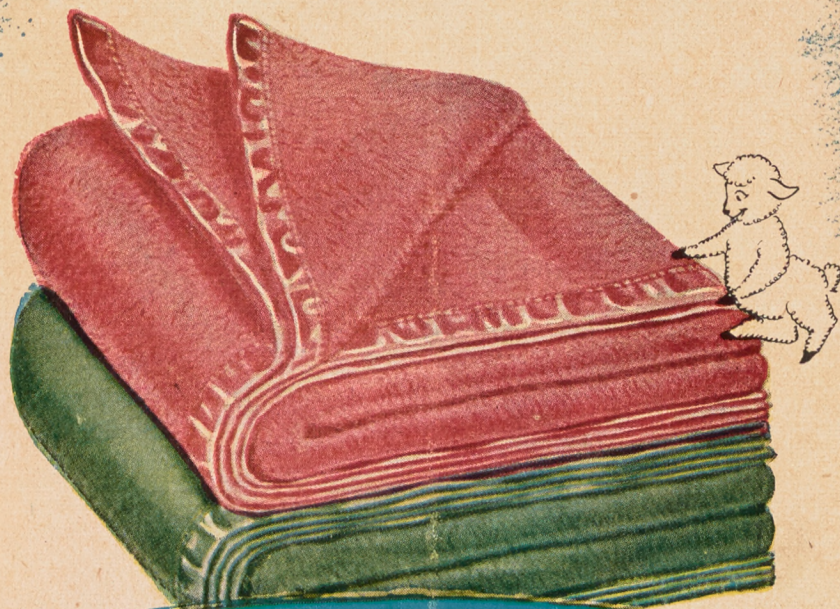


BEAUTIFUL

NEW

BLANKETS

From your OLD
WOOLLENS



FAIRFIELD & SONS LTD.
WOOLLEN MILLS
WINNIPEG and VANCOUVER

*Fairfields' exclusive formula
for processing old woollens
offers you*

**A REAL
MONEY-SAVING
OPPORTUNITY!**

It's easy and amazingly inexpensive to obtain lovely NEW all-wool products when you use the FAIRFIELD PLAN. Fairfields have perfected special machinery that:

- separates the strong wool fibres from your old, worn woollens
- cleans and further strengthens these fibres
- adds new sheep's wool
- fashions beautiful blankets and all-wool products that are NEW IN EVERY WAY!

The FAIRFIELD PLAN is famous from coast to coast with housewives who appreciate true economy. Don't miss this opportunity to obtain NEW blankets at a real saving. Save your old woollens—start today!

**SEE BACK PAGE FOR EXAMPLES
OF TYPES OF WOOLLENS**

**All our charges INCLUDE
Federal Sales Tax of 10%**

April 1, 1953

**All Prices and Conditions Subject to
Change Without Notice**

(Cancelling all preceding catalogues)
Copyright 1953

Fairfields' STANDARD BLANKETS IN 4 IMPROVED COLORS

Lovely, cosy blankets, approximately 64x84 inches. Our greatly improved methods produce a fine quality blanket that will give years of satisfactory service. Colors are: Green, Wine, Blue; also Camel (not illustrated).

Send full 7 Pounds of All-Wool Clean WHITE Woollens for each Blanket.

Charge for Making.....\$3.45

OR

Send full 7 Pounds of All-Wool Knitted Woollens, any Colors, for each Blanket.

Charge for Making.....\$4.15

OR

Send full 7 Pounds of All-Wool Woven Woollens for each Blanket.

Charge for Making.....\$4.95

Note: Standard blankets as above, with attractive satin binding, for \$1.00 extra charge.



EXTRA LENGTH BLANKETS ARE AVAILABLE

You may order Standard blankets, Pastel blankets, Satin-bound bedthrows and Heather blankets in lengths greater than 84 inches. Send same quantity of old woollens. For each additional 6 inches in length, charge for making is 10% higher than catalogue price.

SERVICEABLE AUTO or TRAVEL ROBES by Fairfield's



Warm, serviceable Robes in bright, attractive colors. Size approximately 60x80 inches. Check designs on backgrounds of Camel, Green or Navy.

Send full 7 Pounds of All-Wool WHITE Woollens for each Robe.

Charge for Making **\$3.45**

OR

Send full 7 Pounds of All-Wool Knitted Woollens for each Robe.

Charge for Making **\$4.15**

OR

Send full 7 Pounds of All-Wool Woven Woollens for each Robe.

Charge for Making **\$4.95**

**All our charges INCLUDE
Federal Sales Tax of 10%**

VERY IMPORTANT

Be sure all woollens you send to Fairfield's are clean and properly trimmed. Cut or tear off all linings, buttons, collars, cuffs, button-holes, pockets, zippers and seams. Do not cut garments into small pieces.

EYE-PLEASING PASTEL COLORED BLANKETS

by Fairfields

Warm pastels of Blue, Green and Rose to lend beauty to your home! These pastel-colored blankets by Fairfields are finely woven into lasting service and comfort!

Charge for Making:

Send full 7 Pounds Clean WHITE Woollens.

Size About 64x84.....**\$4.20**

Large Size, 72x84.....**\$4.95**

OR

Send full 7 Pounds Knitted Woollens (any colors).

Size About 64x84.....**\$4.90**

Large Size, 72x84.....**\$5.65**

OR

Send full 7 Pounds Woven Woollens:

Size About 64x84.....**\$5.70**

Large Size, 72x84.....**\$6.45**

**All our charges INCLUDE
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BEAUTIFUL SATIN-BOUND BEDTHROWS

by Fairfields



Again offering the warmth of Rose, Blue and Green pastels but with an added touch of beauty—a colorful satin binding! These lovely bedthrows will brighten any bedroom, and give you comfort, too!

Charge for Making:

Send full 7 Pounds Clean WHITE Woollens.

Size About 64x84 **\$4.85**

Large Size, 72x84 **\$5.95**

OR

Send full 7 Pounds Knitted Woollens (any colors).

Size About 64x84 **\$5.55**

Large Size, 72x84 **\$6.65**

OR

Send full 7 Pounds Woven Woollens.

Size About 64x84 **\$6.35**

Large Size, 72x84 **\$7.45**

LOVELY WOOL-FILLED COMFORTERS

by Fairfield's

Beautiful REVERSIBLE satin comforters in color combinations of rose and gold (A), green and gold (B), blue and gold (C), wine and eggshell (D). Size about 60"x70".

Charge for Making:

Send full 7 Pounds

Knitted Woollens **\$8.45**

Send full 7 Pounds

Woven Woollens **\$9.25**

Attractive comforters, with satin-covered front and cotton print back, in blue (E), rose (F), or green (G). Bound all around with matching cord. Size about 60"x70".

Send full 7 Pounds

Knitted Woollens **\$7.45**

Send full 7 Pounds

Woven Woollens **\$8.25**

Luxurious, large-size comforters, satin-covered BOTH SIDES in blue, gold, rose, or green, same shades as illustrated. Size about 66"x70".

Send full 7 Pounds

Knitted Woollens **\$9.65**

Send full 7 Pounds

Woven Woollens **\$10.45**



ATTRACTIVE CRIB BLANKETS



These warm crib blankets are made in pastel shades of Blue and Rose; also Green (not illustrated). Size approximately 40 x 60 inches.

Charge for Making:

Send full 4 Pounds WHITE Woollens
for each Blanket **\$2.30**

OR

Send full 4 Pounds Knitted Woollens,
any colors, for each Blanket **\$2.65**

OR

Send full 4 Pounds Woven Woollens
for each Blanket **\$3.05**

Note: Crib blankets as above, with satin binding
all around, for \$1.00 extra charge.

ECONOMICAL HEATHER BLANKETS



These useful, cosy Blankets in Heather color
are great favorites for their fine appearance
and real warmth and comfort. Size about
64 x 84 inches.

Send full 7 Pounds of All-Wool Knitted
Woollens for each Blanket.

Charge for Making **\$2.90**

OR

Send full 7 Pounds of Woven Woollens for
each Blanket.

Charge for Making **\$3.70**

POPULAR CONVOY COATS

by Fairfields

This all-wool Convoy Coat is rugged and stylish, and has a warm quilted lining. It comes complete with hood, storm cuffs, and is closed by pegs and corded loops. Colors: Grey, Navy.

Men's, Ladies' and Youth's Coats, all available in Small, Medium and Large sizes. Please specify size desired.

Charge for Making:

Send full 7 Pounds Knitted Woollens.

Men's Coat	\$13.25
Ladies' Coat	\$11.65
Youth's Coat	\$11.65

OR

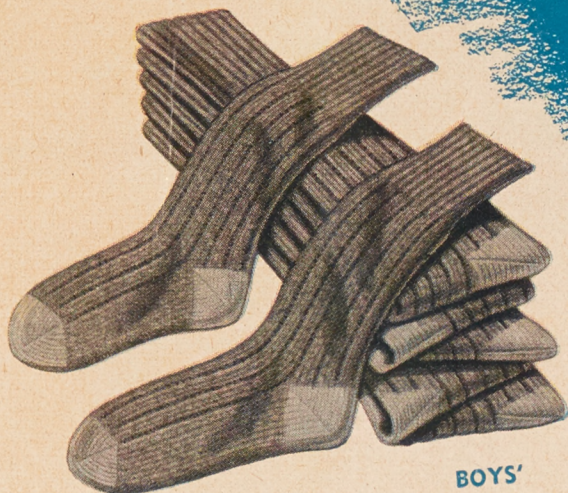
Send full 7 Pounds Woven Woollens.

Men's Coat	\$13.95
Ladies' Coat	\$12.45
Youth's Coat	\$12.45

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WARM, SERVICEABLE SOCKS by Fairfields



BOYS'

Here is an opportunity to outfit your family with socks at a great saving. These warm Men's and Boys' socks, softly napped for long-wearing comfort, are available in Small and Large sizes, and the Men's socks also in Medium and Heavy weights. Color: Grey.

Charges quoted are for MINIMUM QUANTITY OF 6 PAIRS. For each additional 3 pairs, send 2 more pounds of woollens and one-half the charges quoted. Please specify size desired in ordering Boys' socks; both size and weight in ordering Men's Socks.

Charge for Making:

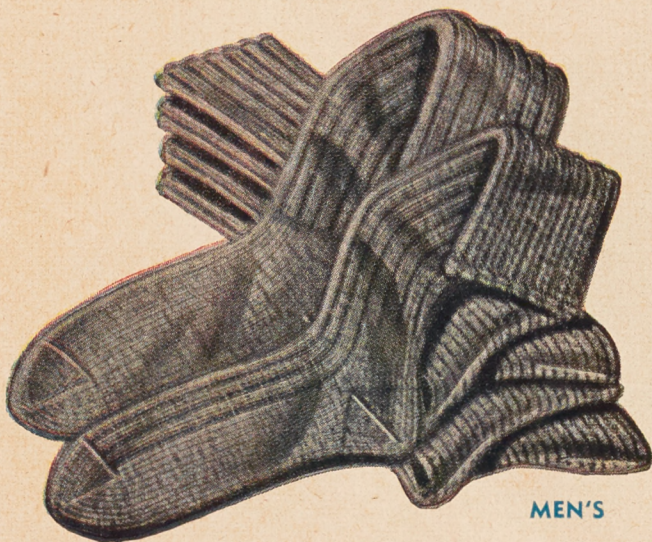
Send full 4 Pounds knitted woollens (any colors) for each 6 pairs of socks.

6 pairs Men's (Medium Weight) ..	\$3.30
6 pairs Men's (Heavy Weight)	\$4.20
6 pairs Boys'	\$2.70

OR

Send full 4 Pounds woven woollens for each 6 pairs of socks.

6 pairs Men's (Medium Weight) ..	\$3.90
6 pairs Men's (Heavy Weight)	\$4.80
6 pairs Boys'	\$3.30



MEN'S

**All our charges INCLUDE
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LONG-WEARING REVERSIBLE FLOOR MATS

These useful Floor Mats are thick, soft and easy to wash. Colors are Wine, Green and Blue. Size about 30 x 52 inches.

Charge for Making:

Send full 10 Pounds WHITE
Woollens for each Mat **\$4.00**

OR

Send full 10 Pounds Knitted
Woollens, any colors **\$5.00**

OR

Send full 10 Pounds Woven
Woollens for each Mat **\$6.20**

LOW-COST, DEPENDABLE "ECONOMY" BLANKETS by Fairfields

Canada's lowest prices for
blankets of this quality! Practical,
long-wearing blankets in Green,
Blue and Wine. Size about 64x84 ins.

Send full 7 Pounds of All-Wool
WHITE Woollens for each
Blanket.

Charge for Making: **\$2.75**

OR

Send full 7 Pounds of All-Wool
Knitted Woollens, any Colors, for
each Blanket.

Charge for Making: **\$3.45**

OR

Send full 7 Pounds of All-Wool
Woven Woollens for each blanket.

Charge for Making **\$4.25**

HOW TO SHIP YOUR WOOLLENS

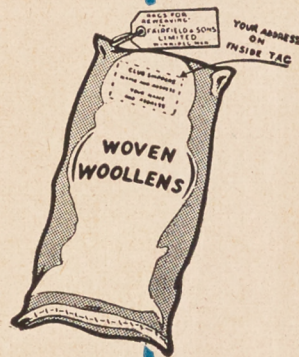
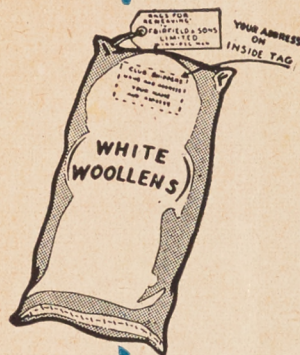
✓ It will be a great help to us in manufacturing and will speed up the return of your order if you will keep your white woollens, colored knitted woollens and woven woollens separate when you are packing them for shipment to us. (See Illustration at right.)

✓ Put your name and address on both the OUTSIDE and the INSIDE of your bag or parcel. BE SURE TO MARK THE OUTSIDE ADDRESS LABEL "RAGS FOR REWEAVING." Avoid using cartons or other heavy containers as they add to shipping charges.

✓ **IMPORTANT**—Ask your railway agent to weigh your shipment and tell you the cost of shipping by Freight and by Express—then ship the cheapest way. Be sure to obtain receipt or bill of lading at time of shipment. Send large shipments by Freight. Small shipments may be sent cheaper by Express or Mail.

✓ If not convenient to pay shipping charges, send your shipment collect. Do NOT enclose money or cheques in your parcel of woollens. We will ship your order to you C.O.D. immediately it is completed unless otherwise instructed. We do not accept woollens as payment on our manufacturing charges.

✓ Please give Order Number when making reference to any previous order.



GROUP SHIPPERS

- Organize your friends for Group Shipping—we pay incoming rail FREIGHT charges if you ship old woollens totalling 125 pounds or more (net weight excluding containers). We do not pay express charges.
- A premium is given with every order over \$50. Number and type of premiums given are based on value of order.
- Anyone can ship. We do not appoint agents.
- Be sure to put the name and address of the group shipper on the outside and also on the inside of your bag or parcel. Mail us a copy of your bill of lading with your order.
- Check prices in this catalogue for Blankets by Fairfields.—Do not pay more!

VERY IMPORTANT

- Send only WOOLLEN articles, and send enough woollens for your order. Do NOT send carpets or articles made of cotton, rayon, felt.
- Be sure all your woollens are clean. Cut or tear off all linings, buttons, collars, cuffs, button-holes, pockets, zippers and seams. We can credit you only with the net weight of usable woollens. Do not cut garments into small pieces.
- Clean Sheep's Wool, Goat's Wool or Wool Batting can be used to make up the amount of material required, and will be classified as White Woollens, providing it has not been dyed. If you have a quantity of unused Sheep's Wool, write for our Sheep's Wool catalogue.
- Do NOT send yarn in balls. Loose unwound yarn is quite acceptable.
- Unusable material, containers, sacks, etc., will not be returned.
- We reserve the right to determine whether the materials you send to us are suitable for remaking into the articles shown in this catalogue.

SAVE YOUR OLD WOOLLENS!

EXAMPLES OF KNITTED WOOLLENS

All-Wool Sweaters, All-Wool Underwear, All-Wool Socks, All-Wool Scarves, etc.

EXAMPLES OF WOVEN WOOLLENS

All-Wool Tweed Coats and Suits, All-Wool Serges, All-Wool Flannels, All-Wool Blankets, Robes, etc.

FAIRFIELD & SONS LTD.

WOOLLEN MILLS

WINNIPEG, MAN.

VANCOUVER, B.C.